



# Bonnie Canal

Your Resilience Thought Leader

- Does your leadership **keep up with their rapidly changing environment?**
- Do they feel that **they just can't keep up?**
- Would you like to **get more from the training investments you are already making?**
- Can they manage **people, conflicting schedules and try to have a life?**
- Are they **frustrated with missed timetables or results?**
- Is your **organization or team meeting their projected revenue?**

***"Exhaustion is NOT a Trophy!  
Resilience Strategies for Leaders!"***

**Bring actionable resilience strategies  
and tactics for your Leaders.**

**If you want better answers to these tough questions then you want to implement *"Exhaustion is Not a Trophy!"* in YOUR organization so your team can not only survive but they THRIVE!**

*"Bonnie is quite simply the top resiliency teacher on the planet. She is a gifted presenter, both informative and very entertaining. She makes what to some is an abstract concept come alive and become real with practical examples and useful advice. Invite her to present at your next meeting or conference, or better yet, let her propose an interactive learning session for your company or organization. You will be very glad that you did"*

- David Dodd, President, DADCO Consulting

## Who is this designed for?

***"Exhaustion is Not a Trophy!"*** is designed to help your leadership improve their resilience – and your training "return on investment" immediately. By working with organizational leaders you will see an increase your team's overall performance in the mid-term, and develop your long-term **"Habit of Resilience"** to boost your whole team's capabilities to generate revenues, profitability, and growth.

## How do we get ***"Exhaustion is Not a Trophy!"*** started?

Through a comprehensive set of services, Bonnie Canal can help your organization manage, leverage, and profit from new behaviors throughout your organization increasing results and revenue. Delivery options include:

- Keynote Speaking
- Strategic Work Sessions with your leaders and employees
- Workshops
- Group Mentoring and Coaching
- Assessments and Evaluations
- Hands on team enhancement

*"Bonnie is one of the most motivational, intelligent, up-to-date, entertaining, and passionate instructors I've had the pleasure to encounter in my 25+ years of training. Sample reviews from sessions include: "awesome," "hysterical," "thought-provoking" and "wow". She synthesizes data in a snap and brings the topic into the room in such a way that everyone can understand, regardless of how they learn. In the world of resiliency professionals, Bonnie is one of the few who really "get it" and personify the core message – or, more succinctly, she lives it, and it shows.*

- Allison Hardin, City of Myrtle Beach

## What results can we expect?

- Get the most from your leadership and entire organization
- Enhance hiring effectiveness and behaviors based on your goals
- Benefit from efficient and companywide communications on a resilient corporate culture
- Watch production grow from both new and existing employees

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***“Resilience: Thinking Without a Box!”***

**Bring actionable resilience strategies and tactics to your sales force!**

*I've had the privilege of interacting and working with Bonnie in her tenure with the ACP group. She's a passionate and resilient individual that is willing to throw herself under the bus for the greater good of the organization. Her personality is dynamic and she truly wants to get to the root cause, good or bad, and move forward. She's also been a true advocate for millennials and younger generations to have a voice in the industry and being more involved.*

- Chad Robbins, VP, Continuity Logic

*“Bonnie Canal has been on the forefront of the resiliency industry since it was just a buzz word. Her work in this industry has helped establish standards, educated industry, informed government and supported individual citizens. She is an excellent speaker and trainer. She is able to work in a strategic planning arena or in the trenches implementing the planning.”*

- Belinda Littlewood, Grants Management Consultant, CSRS

Bonnie Canal and her team will tailor an ***“Exhaustion is Not a Trophy!”*** program designed to seamlessly integrate with your current business development programs delivering maximum impact and equipping your people with a boatload of “do it now” tools.

***“Exhaustion is Not a Trophy!”*** provides your leadership with what they need to – know – and do – in order to jumpstart their resilience capacities. The program build meaningful lasting skills that enhances their professional effectiveness.

### **But we're already doing all kinds of training**

Some clients have already made an investment in training which is ONE of the key components of training. Our programs deliver an immediate and lasting positive impact on productivity by reaching deeper than traditional training and involving NOT just your leadership, but your entire organization in business development and revenue generating activities. Here is where ***“Exhaustion is Not a Trophy!”*** fits into what you are already doing.



### **How is working with Bonnie Canal different?**

Unlike traditional training programs or large expensive consultancies, Bonnie Canal offers personalized, hands-on guidance for building “all-the-time everywhere” resilience teams through keynote speaking, interactive strategic work sessions, online training, and personal consulting. The ***“Exhaustion is Not a Trophy!”*** approach reaches from the C-suite to your professionals to your staff to create a 360-degree sense of passion and urgency around resilience.

***“Exhaustion is Not a Trophy!”*** encompasses specific beliefs and behaviors that, when integrated into the fabric of an organization, revolutionize your ability to connect with your prospects, clients, customers, donors, funders, all in service of maximizing your revenue.

We ALWAYS tailor the contents, discussions, tools and exercises to focus on your more important challenges and priorities. No theory, just the real stuff with plenty of practical breakthroughs.